



DATE: December 30, 2025
TO: Commonwealth of Kentucky Medicaid Prescriber Network
FROM: MedImpact Healthcare Systems
Subject: MCO OTC Coverage Updates for 2026

Status: We would like to inform you of an upcoming change regarding the coverage of Over-the-Counter (OTC) drugs under the Kentucky Department for Medicaid Services (DMS).

Effective February 1, 2026, DMS will end coverage for OTC drugs that are non-Medicaid rebateable. Previously, OTC products classified as covered outpatient drugs were exempt from the Medicaid Drug Rebate Program (MDRP) rebate logic under the Managed Care Organization (MCO) benefit.

As a reminder, the MDRP is a program that includes Centers for Medicare & Medicaid Services (CMS), state Medicaid agencies, and participating drug manufacturers that helps to offset the Federal and state costs of most outpatient prescription drugs dispensed to Medicaid patients. Following this update, OTC products from manufacturers not participating in the MDRP will be ineligible for coverage.

The reject message for affected OTCs will be: **“SEE KY PORTAL FOR LIST OF REBATEABLE NDC”**. Additionally, the NCPDP reject code will be **“AC,”** indicating **“Product Not Covered Non-Participating Manufacturer.”**

To facilitate providers with this change, a list of rebateable alternatives will be available on the Kentucky Medicaid Provider Portal (<https://kyportal.medimpact.com/provider-documents/drug-information>).

KY MCO Contact Information

| | |
|---|---|
| Program Questions | KYMCOPBM@MedImpact.com |
| Pharmacy Help Desk | (800) 210-7628 [24 hours per day/ 7 days per week] |
| Prior Authorizations | Phone (844) 336-2676 [8:00AM - 7:00PM EST/ 7 days per week]; Fax (858) 357-2612 |
| Pharmacy Portal | https://kyportal.medimpact.com/ |
| BIN: 023880 / PCN: KYPROD1 / GROUP: KYM01 | |